



Company Overview



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Tangunsoft Overview

I. Tangunsoft Overview

Company Information

- Company Tangunsoft Co., Ltd.
- Established 21st January, 2002
- Business Software Business , Solution Business
- CEO Seung Hyun Lee

Locations



- Seoul, South Korea HQ
2F, 67, Seocho-daero, Seocho-gu, Seoul, S. Korea (06571)
- Singapore Branch
16 Shaw Rd, Singapore 367954

※ We are pursuing global business with partners in APAC(China, Indonesia, Malaysia, Philippines, Singapore, Taiwan, Thailand, Vietnam etc..)

Tangunsoft Overview

I. Tangunsoft Overview



Business History

▶▶ 2002

Tangunsoft
Establishment

2002



2015

SoftwareFX Distributor
[2015 - Current]

2017

JetBrains
Reseller
[2017 – Current]
JetBrains
APAC Distributor
[2017 – Current]

2018

GitHub APAC
Distributor
[2019 – Current]
Zeplin APAC
Distributor
[2020 – Current]

2019

UXPin APAC
Distributor
[2021 – Current]

2020



2021

Sketch APAC
Strategic Partner
[2021 – Current]

2022



2023



Major Partnerships

I. Tangunsoft Overview

**Distributor(Korea & APAC)**

- Interactive UX & UI Prototype Design Tool
- Physical & Digital to one single experience

**Distributor (Korea & APAC)**

- Code-based design solutions
- Provide efficient design system through Merge

**Distributor(Korea & APAC)**

- Development IDE & DevOps Service
- Advanced Dev Environment Solution

**Strategic Partner(Korea & APAC)**

- UX & UI Prototype Design Tool
- Collaboration & Hand-off

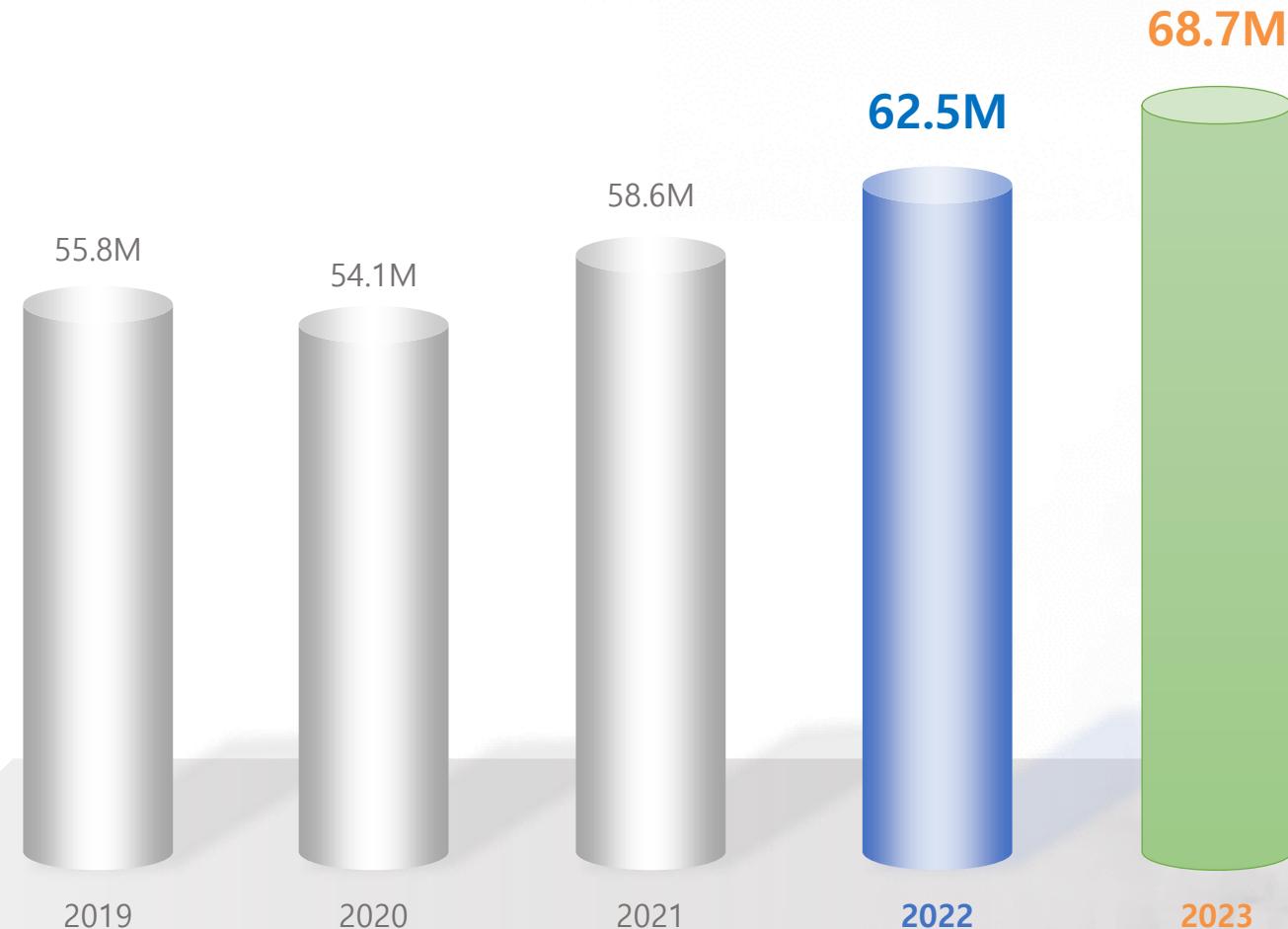
**Distributor(Korea & APAC)**

- DesignOps & Design System Service & Consulting
- Provide collaborative workflow between designers and developers

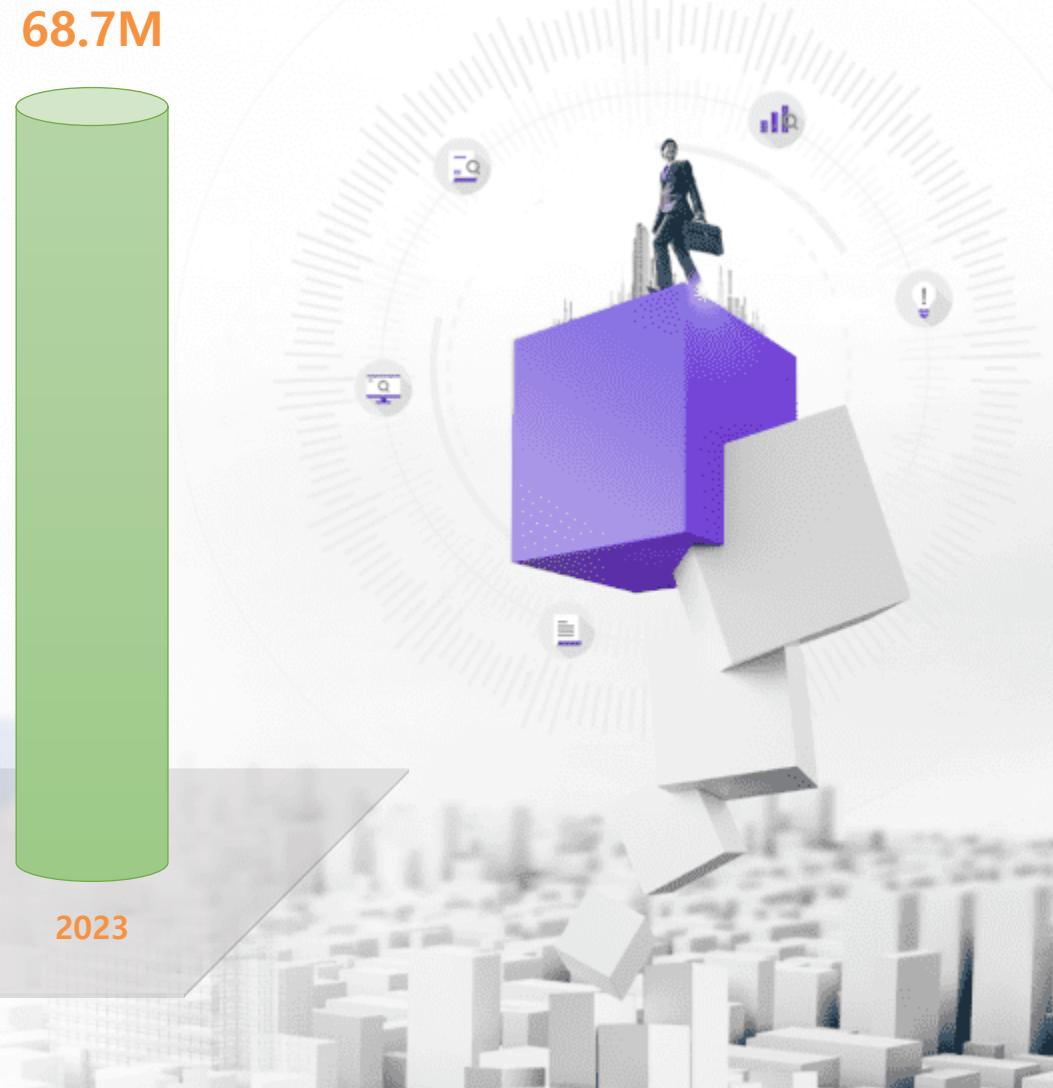


Tangunsoft Revenue

I . Tangunsoft Overview



Unit: USD



Major Customers

I. Tangunsoft Overview

- Of the top 100 companies in Korea, more than 90 companies are customers of Tangunsoft, providing professional and diverse services.



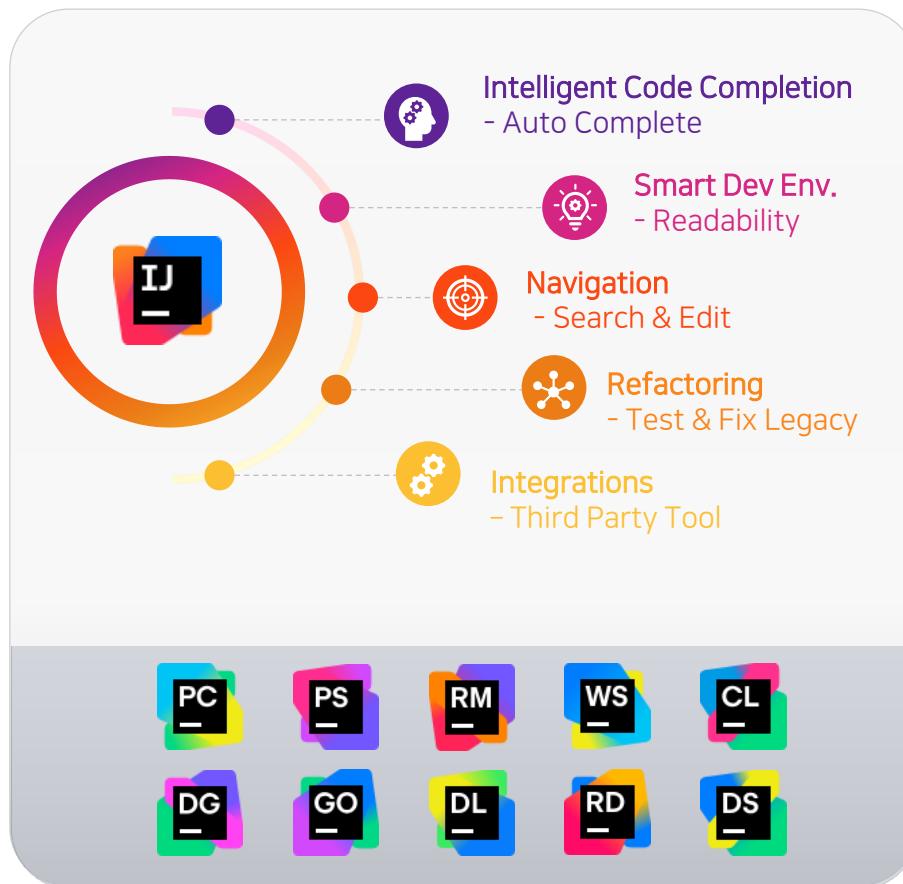


Make Your Software Vision a Reality

Pro tools created with **{developers}**,
teams, and **businesses** in mind

► Integrated Development Environments

The IDE that makes development a more productive and enjoyable experience



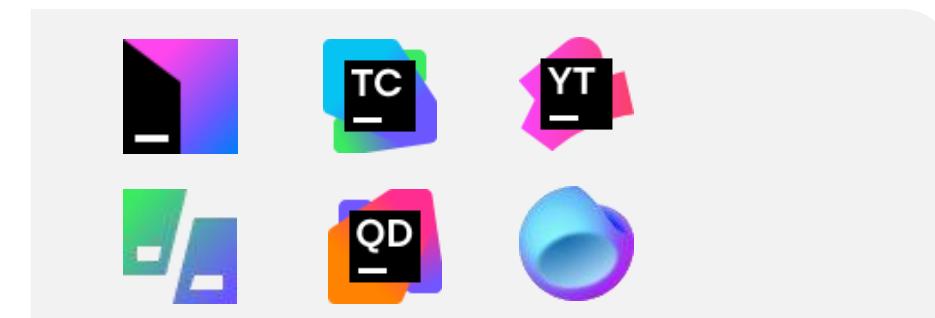
► .NET & Visual Studio

IDEs and Plugins Empowering Your .NET and Visual Studio Development



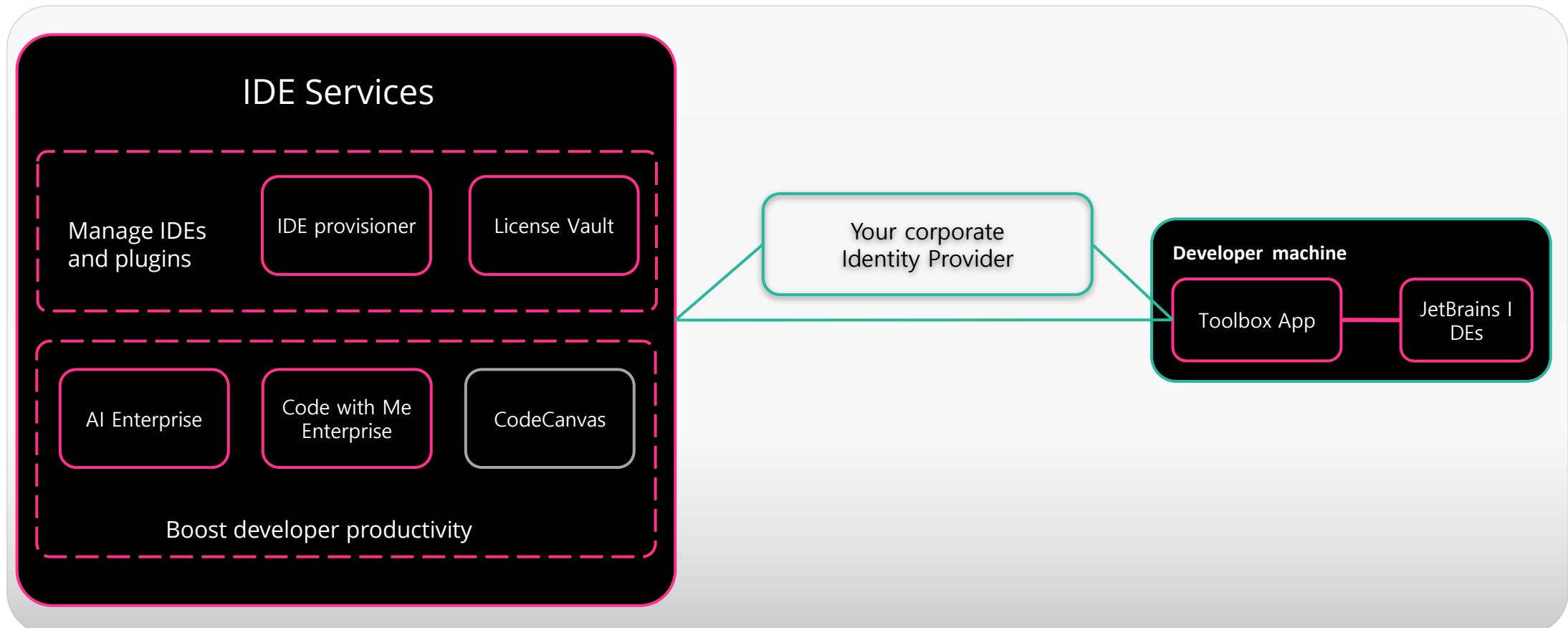
► Team Tools

A complete software development platform Integrated with JetBrains IDEs



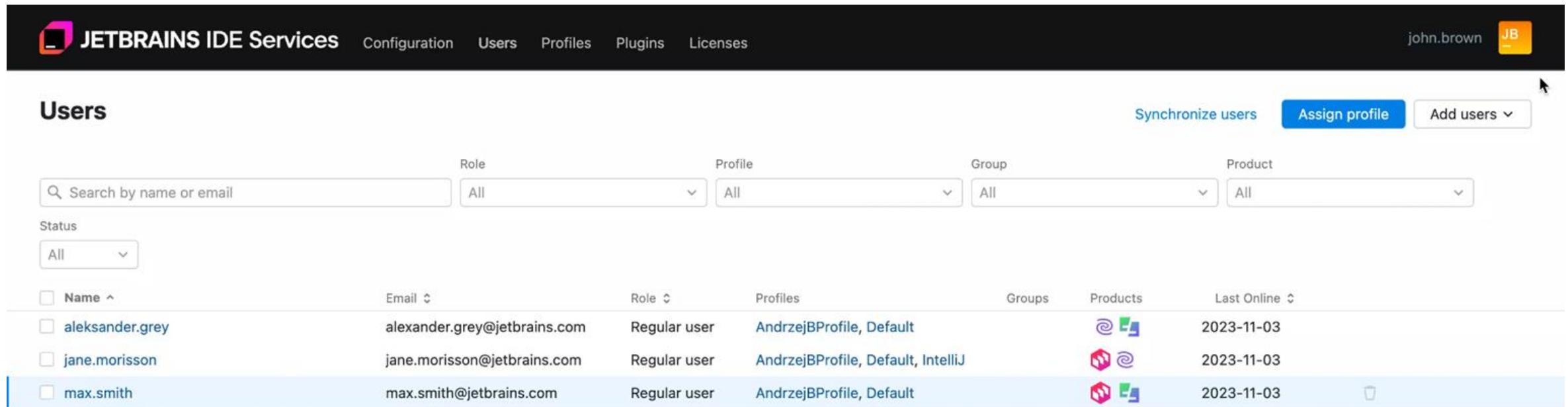
► IDE Services - Remote Developer Environment

The ultimate platform for remote development. Brings enterprise-level security to remote software development teams worldwide



▶ IDE Services - Remote Developer Environment

The ultimate platform for remote development. Brings enterprise-level security to remote software development teams worldwide



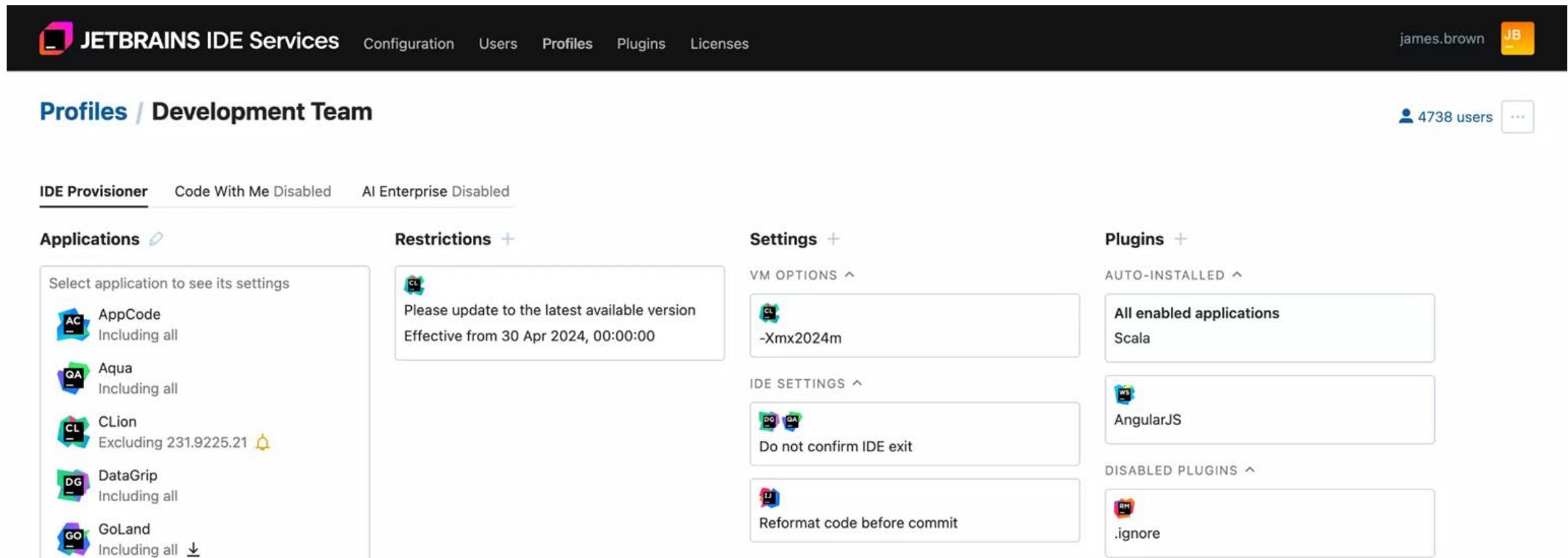
The screenshot shows the 'Users' management page in the JetBrains IDE Services web interface. The top navigation bar includes links for Configuration, Users, Profiles, Plugins, and Licenses, along with a user profile for 'john.brown' and a 'JB' logo. Below the navigation is a search bar and filter buttons for Role (All), Profile (All), Group (All), and Product (All). The main table lists three users: Aleksander Grey, Jane Morisson, and Max Smith, each with their email, role (Regular user), assigned profiles (AndrzejBProfile, Default), groups, products (IntelliJ), and last online date (2023-11-03). A 'Syncronize users' button, an 'Assign profile' button, and an 'Add users' dropdown are located at the top right of the table area.

Name	Email	Role	Profiles	Groups	Products	Last Online
aleksander.grey	alexander.grey@jetbrains.com	Regular user	AndrzejBProfile, Default		IntelliJ	2023-11-03
jane.morisson	jane.morisson@jetbrains.com	Regular user	AndrzejBProfile, Default, IntelliJ		IntelliJ	2023-11-03
max.smith	max.smith@jetbrains.com	Regular user	AndrzejBProfile, Default		IntelliJ	2023-11-03

[User Management]

► IDE Services - Remote Developer Environment

The ultimate platform for remote development. Brings enterprise-level security to remote software development teams worldwide



The screenshot shows the JetBrains IDE Services web interface. At the top, there is a navigation bar with the JetBrains logo, the text 'JETBRAINS IDE Services', and links for Configuration, Users, Profiles, Plugins, and Licenses. On the right side of the top bar, there is a user profile for 'james.brown' and a 'JB' icon. Below the navigation bar, the main title is 'Profiles / Development Team'. On the right, there is a user count of '4738 users' and a three-dot menu icon. The main content area is divided into four sections: 'IDE Provisioner' (which is underlined), 'Code With Me Disabled', and 'AI Enterprise Disabled'. The 'IDE Provisioner' section contains four sub-sections: 'Applications' (listing AppCode, Aqua, CLion, DataGrip, and GoLand), 'Restrictions' (warning to update CLion to the latest version by April 30, 2024), 'Settings' (VM options: -Xmx2024m and IDE settings: 'Do not confirm IDE exit' and 'Reformat code before commit'), and 'Plugins' (auto-installed: All enabled applications (Scala) and AngularJS, and disabled: .ignore).

▶ JetBrains AI Assistant

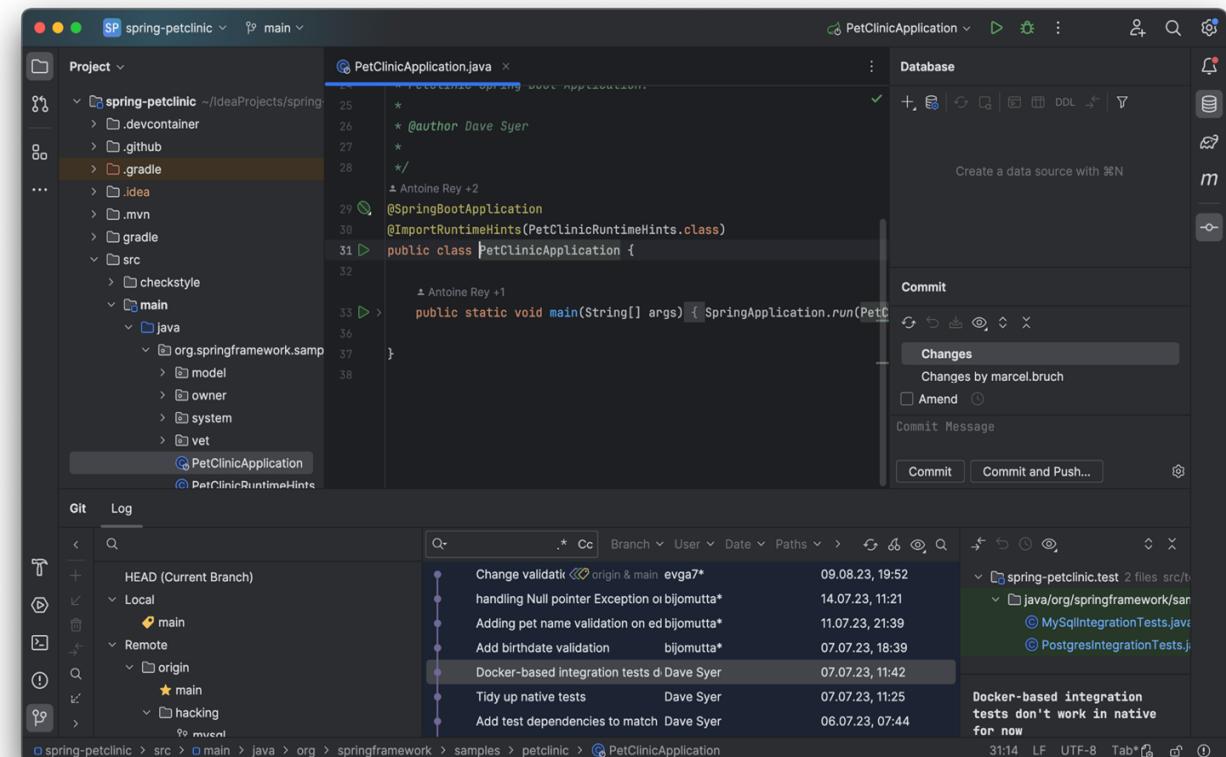
With JetBrains AI, your favorite tools gain new abilities while you are empowered with more information at your fingertips. Free yourself from repetitive tasks and stay in the flow like never before.

Chat:
Converse, ask, refine

Generate:
Code, tests, commit messages,
documentation, code translation

Explain:
Code, commits, runtime errors, SQL,
RegEx

Suggest: Names, refactorings, issues



JetBrains Growth

→ Growth History of JetBrains APAC Distributor, Tangunsoft

From 2017 to 2024, we are growing steadily achieving multiple consecutive Asia's Best Sales Partner Awards.

More than 50 APAC Resellers actively work with Tangunsoft
working with 250+ resellers



- China
- Indonesia
- Malaysia
- Philippines
- Singapore
- Taiwan
- Thailand
- Vietnam
- etc

'Highest Rev Growth Partner'



2017

JetBrains Distributorship

2018

JetBrains

'Asia's Best Sales Partner Award'

2019



JetBrains Distributors Awards
Most New License Sold

2024

2020 - 2021

Highest Sales Growth Partner
Best Marketing Activities

JetBrains Activities

- As current sole distributor of JetBrains in SEA, provides various software information and experiences through online/offline activities.

Online Events



1. **JetBrains Customer Appreciation Day (2021)**
 - Registration: 1,300
2. **Code With Me Webinar Series (2021)**
 - Registration: 500
3. **JetBrains Productivity Day (2021)**
 - Registration: 1,000
4. **Rider Webinar Series (2023)**
 - Registration: 300

Offline Events



1. **JetBrains Day Seoul (2018)**
 - Attendee: 1,000
2. **Kotlin Night Seoul (2019)**
 - Attendee : 500
3. **GitHub in DevOps Meetup (2021)**
 - Attendee : 130

* In addition, we participate various developer events as sponsors

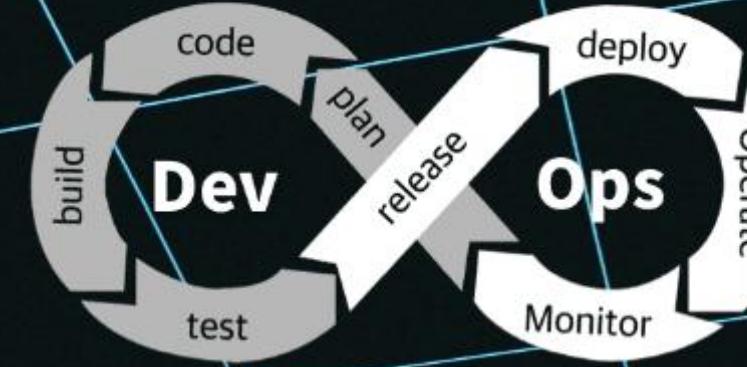


Solution Business

- DevOps
- DesignOps

DevOps

III. Solution Business



DevOps is a development methodology that builds a collaborative environment between Development and Operation and enables faster delivery of quality services to customers through an automated combination of tools..

Agile Development

Improve Efficiency with Integration

Reduce Bugs

From standardized DevOps Enterprise Toolchain to customized services to customer requirements, DevOps professional consultants provide consulting and deployment services.

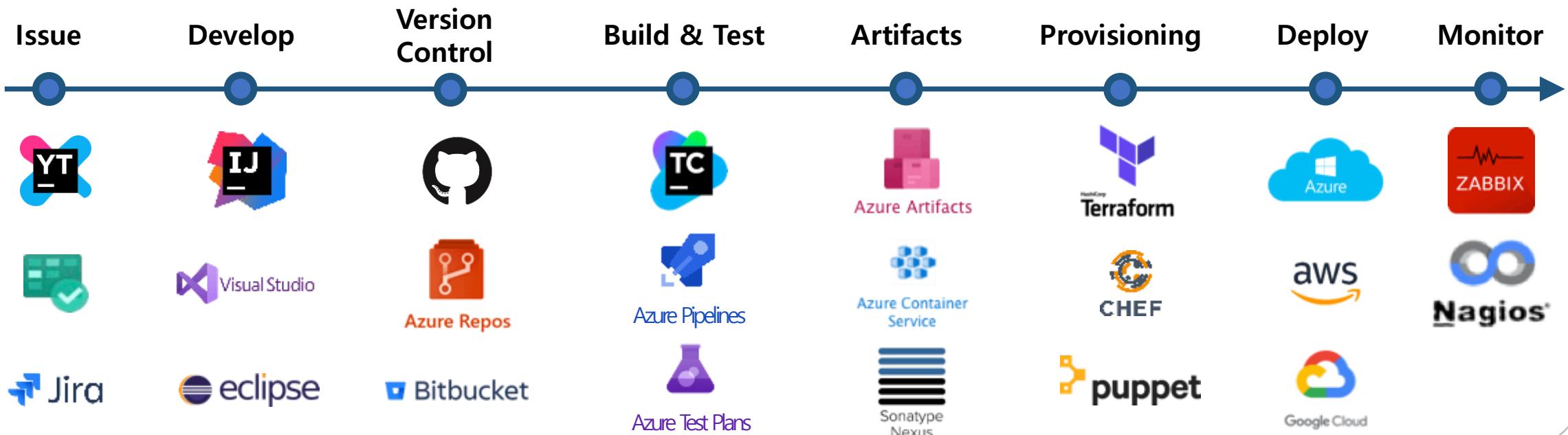
DevOps

III. Solution Business

- DevOps is a development methodology that constructs a collaborative environment between Development and Operations.

Accelerate software deployment, testing, and release, and improve reliability and security to improve production efficiency.

Tangunsoft DevOps Enterprise ToolChain



- DevOps is a development methodology that constructs a collaborative environment between Development and Operations. Accelerate software deployment, testing, and release, and improve reliability and security to improve production efficiency.

Tangunsoft Service

Consulting on Current Status

- Connect with developers and IT administrators to identify the situation
- Product Comparison by Open Source
- Sharing tips with manager training

Build

- Build a DevOps-level solution environment that is either overall or partial to your requirements.

Security

- Continuous protection from open source weakness and other risks
- Early prevention of risk

Open Source Integration

- Step by step DevOps Solution / Technical Support for Open Source Interworking

DevOps Plan

- Step by Step DevOps Open Source and compare/design various DevOps solution

Maintenance

- Provides reports on security, license, and quality
- Resolve issues that can arise through continuous monitoring

DevOps Self-diagnostic Check Report

Check out the DevOps check report for participating companies



- **Free** DevOps self-diagnosis check service
- Analyze completed survey data and **provide reports** to Developer
- **Provide customized consulting services** to improve DevOps environment based on analysis results

- ▶ DevOps professional consultants provide a range of services based on the experience of real-world development infrastructure building projects.



VCS Consulting

VCS and Organizational management
CI/CD Pipeline Automation
SVN to Git Migration



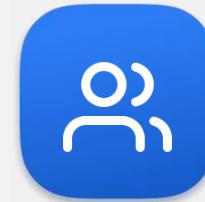
Open Source Consulting

Open Source weakness notification service
Open Source Project for Enterprise
Open Source license consulting



Code Security Infrastructure Consulting

Configuring installation, High availability, back-up
Shift Left Development Methodology
Consulting for Code Static Analysis and Dynamic Analysis



Infrastructure Operator/User Training

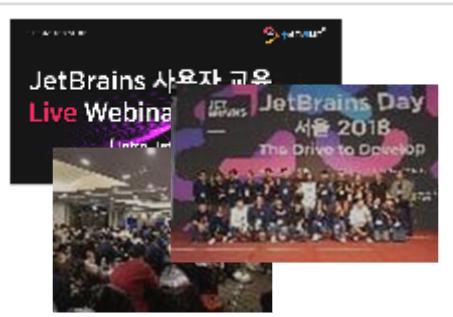
Training and consulting on organizational and team management
Training for operators and developers

Training / Seminar / Online Channel

III. Other Services

Training Center

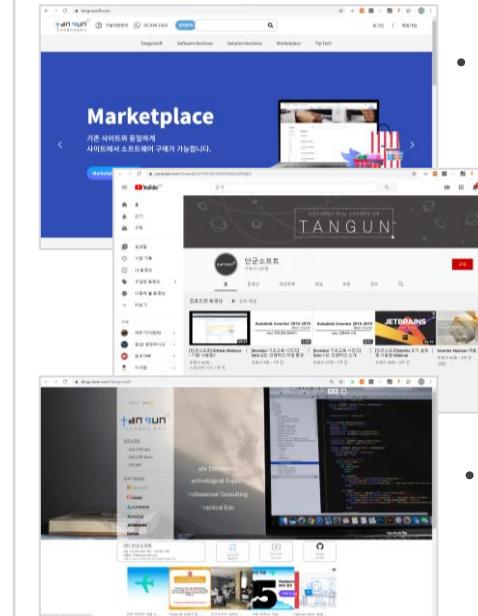
- Autodesk Authorized Training Center(ATC)
- Microsoft, Adobe, Autodesk, Acronis, JetBrains Training process
- resolve customer curiosity about using the product and managing customer training services.



Operate Seminar (Offline & Online)

- JetBrains, GitHub Webinar (Twice a month) / Developer Seminar
- Microsoft 365 Teams, Power BI' Tip & Tech
- Introduction of AutoDesk Products and using case

Tangunsoft Online Channel



- Tangunsoft Official Website tangunsoft.com
- YouTube Channel youtube.com/channel/UCY9ChNrlnDXIV83dvZKD8jQ
- Tangunsoft Blog blog.naver.com/tangunsoft

GitHub

ZEPLIN

JETBRAINS

Benefits of Becoming Tangunsoft Partner

III. Other Services



Sales Lead & Active Follow-up

- Inquiry Support in local language
- Renewal Remind / New Product Suggestion
- New Sales Focused Activities
- Bi-weekly Sales Meetings
- Product Manual in local language



Dedicated Trainings

- New Product Training for reseller



Access to Knowledge Base

- Provide frequently asked Inquiry



MDF Support

- Co-Marketing: Customer Roadshows & Developer Community



Tech Support

- Dedicated Tech Rep (Regional Manager)

Benefits of Becoming Tangunsoft Partner

III. Other Services

Co-Marketing Examples: Customer Roadshows & Developer Community

- DevOps Talks Conference in Singapore 2023
- RubyConf TH 2023 in Bangkok 2023
- JCConf 2024 in Taipei
- Pycon Asia 2024 in Indonesia
- Edutech 2024 in Singapore
- Code Mania 2024 in Thailand
- Pycon Asia 2025 in Philippines
- And so many other webinars



Thank You

